

birdy design



Background ...

Oakfield is a new neighbourhood of 239 eco-friendly homes in the east of Swindon. Those who live, work, learn and play close to Oakfield have had the opportunity to be involved every step of the way. We now invite students from local colleges to take part in this exciting opportunity to showcase creativity in the curated interior of the show home.

Design Brief ...

Working within a set colour palette and taking inspiration from the heritage of Swindon and the sustainability message of the project, we would like you to create an original artwork to be framed and displayed on the walls within the showhome or a playful surface pattern design that can be printed onto fabric for soft furnishings or applied to ceramics. The concept of the show home 'natural, aged, beauty' will be demonstrated with natural materials, re-loved and up-cycled furniture and sustainability within product sourcing of beautiful objects. Your creative expression of the area will be featured within the design of the show home.

Submission ...

Please send all entries to oakfield@nationwide.co.uk

Include photos of the completed artwork or digital files.

There are no limits on the style - fine art, photography, illustration, graphic design etc... - anything goes! Include your name, college/education setting and a brief description of your design and inspiration. You can use all of the colours, a selection or just one. Black, white and neutral tones can also be used. Maximum size of original artwork no bigger than A3.

Deadline for applications: Midnight Sunday 2nd January 2022

For more information visit oakfieldswindon.co.uk

Colour Palette for Inspiration

Black, white & neutral tones can also be used



